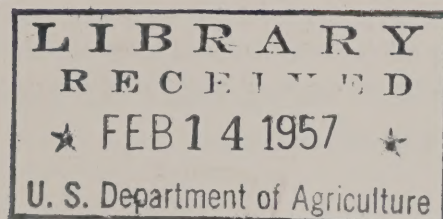


Mums for 1957



WAYNE FLORAL CO.

White Springs Road

Geneva, N. Y.



Instructions for Ordering

TERMS OF SALE

PRICE

\$45.00 per 1000 in multiples of 50 of a variety, total order at least 1000 cuttings. The price is the same for all varieties listed in our catalogue.

\$5.00 per 100 in multiples of 50, for orders totalling between 300 and 900 cuttings.

\$6.00 per 100 in multiples of 50, for orders totalling between 100 and 250 cuttings.

We also fill orders calling for 25 of a variety, due to the extra labor this involves we charge 1c more per cutting for all varieties ordered in multiples of 25, thus bringing the price to 5c, 6c and 7c per cutting, depending on the total amount of the order.

Minimum order 25 of one variety.

SUBSTITUTIONS

We will substitute varieties as good or better for any items not listed in this catalogue.

To speed up delivery we will also substitute, to the best of our ability, if on the shipping date certain varieties happen not to be available. No substitutions will be made if this is specifically mentioned when ordering.

SHIPPING INFORMATION

Special shipping instructions and address if different from your regular mail address should be shown on your order. All cuttings are shipped Railway Express, Air Freight or Air Express Collect and are in perfect condition before being accepted by the Express Company. Therefore, if there is any damage enroute from being broken, heated, frozen or too long in transit, call your express agent to inspect the same, make out bad order report and file claim because our responsibility ceases after the Express Company has accepted our shipments.

We, Wayne Floral Company, give no warranty, express or implied, as to the productiveness of any cuttings or plants we send out and we will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the cuttings or plants.

CHANGES OR CANCELLATIONS

Changes or cancellations on your order must be received at least 30 days before shipping time. We cannot accept changes or cancellations on Mum cutting orders later than 30 days before specified shipping date.

Causes of Premature Budding of Chrysanthemum Cuttings During the Spring. How to Prevent it.

During the Spring, until May 1st, budding can occur, depending upon the variety and a temperature of 60 degrees or above.

To prevent setting of buds additional light can be given during the early Spring months. Use 60 watt bulbs, spaced four feet apart and about 30 inches above the plants. Use lights two hours each night until May 1.

LARGE FLOWERING VARIETIES

H—indicates hardy varieties.

P—indicates varieties suitable for pot plants.

Price: \$45.00 per 1000 for orders totalling 1000 cuttings and up, in multiples of 50 each. Please notice we offer all varieties, including the more recent introductions, at the same price. For orders totalling less than 1000 cuttings or calling for less than 50 of a variety we charge slightly higher prices, see quotation on page 2.

YELLOW STANDARDS

8 WEEK VARIETIES—Pinch July 20

		<i>Normal Flowering Date</i>
PH Gold Lode	Reflexed, golden yellow, good spring pot.....	Oct. 15
H Mrs. Kidder	Medium incurved. Responds well, deep lemon..	Oct. 20
P Blazing Gold	Medium sized.....	Oct. 23

9 WEEK VARIETIES—Pinch July 25

	Good News	Incurved, golden yellow, off season flowering...	Nov. 1
P	Yellow Lace	Spider, off season flowering.....	Nov. 1
	Yel. Albatross	Lemon yellow sport of Albatross.....	Nov. 1
P	Wilson's Yellow	Sport from Wilson's White, same habit and vigor	Nov. 1

10 WEEK VARIETIES—Pinch July 28

P	Dk. Ind. Yellow	Large incurved, deep lemon.....	Nov. 5
P	Imp. Ind. Yellow	Large incurved, deep lemon.....	Nov. 5
P	Ind. Yellow	Large incurved, bright lemon yellow.....	Nov. 5
	Yel. Rayonnante	Yellow spider, straight tubular petals.....	Nov. 5
	Yel. Monument	Large incurved, light lemon yellow.....	Nov. 10
	Yel. Queen	Light lemon yellow, sport of Orchid Queen.....	Nov. 10
	Yel. Mefo	Large incurved, off season blooming.....	Nov. 10

11 WEEK VARIETIES—Pinch August 1

P	Yel. Marketeer	Medium incurved, light lemon.....	Nov. 15
P	Bonnaffon Deluxe	Small incurved, excellent pot plant.....	Nov. 20
	Friendly Rival	Large incurved, responds well.....	Nov. 20
	Harvester	Medium incurved, good substance.....	Nov. 23
	Marie DePetris	Medium incurved, deep golden.....	Nov. 23

12 WEEK VARIETIES—Pinch August 5

	Dk. Yel. Chattanooga	Large incurved, deep lemon yellow.....	Nov. 25
	Golden Pearson	Golden yellow incurved.....	Nov. 25
	Golden Mrs. Ross	Large incurved, light golden.....	Dec. 3

13 WEEK VARIETIES—Pinch August 10

	Tobin's Yellow	Light yellow, semi incurved, best late standard...	Nov. 13
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WHITE STANDARDS

8 WEEK VARIETIES—Pinch July 20

H	Silver Sheen	Medium incurved, white.....	Oct. 20
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9 WEEK VARIETIES—Pinch July 25

	Snow White	Large incurved white.....	Nov. 1
P	Queen's Lace	Pure white spider. Off season flowering.....	Nov. 1
P	Wilson's White	Large pure white, best white pot variety.....	Nov. 1
	Albatross	Large incurved.....	Nov. 1

LARGE FLOWERING VARIETIES

WHITE STANDARDS (Cont.)

10 WEEK VARIETIES—Pinch July 28

*Normal
Flowering Date*

	Giant Betsy Ross	Large incurved, excellent normal season	Nov. 5
P	Ind. White	Large incurved, excellent for off season	Nov. 5
	Wh. Rayonnante	Large spider, tubular petals	Nov. 5
	Monument	Medium incurved, cream white	Nov. 10
	Crystal Queen	Improved Jean Elizabeth	Nov. 10
	Mefo	Large incurved, responds off season blooming . . .	Nov. 10

11 WEEK VARIETIES—Pinch Aug. 1

P	Marketeer	Medium incurved white, excellent for extending the season	Nov. 18
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12 WEEK VARIETIES—Pinch August 5

	Chattanooga	Large incurved, used for extended blooming . . .	Nov. 23
	Dec. Glory	Medium incurved	Dec. 1
	Marg. Moeller	Medium incurved	Dec. 3

13 WEEK VARIETIES—Pinch August 10

	Smith's White	Medium size incurved	Dec. 5
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PINK STANDARDS

8 WEEK VARIETIES—Pinch July 20

H	Major Bowes	Int. incurved, deep lavender	Oct. 15
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9 WEEK VARIETIES—Pinch July 25

	Mary Garden	Large light lavender spider	Nov. 1
P	Queen of Pinks	Small incurved	Nov. 1

10 WEEK VARIETIES—Pinch July 28

	Rayonnante	Large lavender spider, tubular petals	Nov. 5
P	Ind. Pink	Large incurved, responds to off season blooming .	Nov. 5
	Orchid Queen	Large incurved lavender	Nov. 10
	Dk. Orchid Queen	Dark sport of Orchid Queen	Nov. 10
	Lav. Queen	Sport of Orchid Queen, flower more compact . . .	Nov. 10

11 WEEK VARIETIES—Pinch August 1

	Aristocrat	Large incurved, deep lavender	Nov. 20
P	Helen Frick	Medium incurved, rose pink	Nov. 20
	Rose Delight	Medium incurved, deep rose	Nov. 20
P	Thanks. Pink	Medium reflexed, dark amaranth	Nov. 23
	Peter John	Large light orchid pink	Nov. 23
	Ed. Seidewitz	Large incurved, lavender pink	Nov. 23

LARGE FLOWERING VARIETIES

BRONZE AND RED STANDARDS

9 WEEK VARIETIES—Pinch July 25

*Normal
Flowering Date*

	Detroit News	Large incurved, best bronze for year around	Nov. 1
P	Apricot Queen	Medium incurved, orange bronze	Nov. 1

10 WEEK VARIETIES—Pinch July 28

P	Dk. Ind. Bronze	Large incurved, sport of Ind. Bronze	Nov. 5
P	Ind. Bronze	Large incurved, responds readily	Nov. 5
	Bronze Rayonnante	Large bronze spider, tubular petals	Nov. 5
P	Delaware	Reddish bronze, free breaking pot plant variety, year around flowering	Nov. 8
	Br. Orchid Queen	Large incurved, apricot buff	Nov. 10
	Mrs. Roy	Large incurved, golden buff reverse	Nov. 13
P	Garnet King	Medium reflexed, true velvety red	Nov. 13

12 WEEK VARIETIES—Pinch August 5

	Gladys Pearson	Large light buff bronze	Nov. 25
	Oak Leaf	Dk. bronze sport of Gladys Pearson	Nov. 25
	Muto's Crimson	Semi incurved	Dec. 1

YELLOW POMPONS, DECORATIVES, SINGLES and ANEMONES

H—Indicates hardy varieties.

D—Indicates varieties suitable for disbudding.

P—Indicates varieties suitable for pot culture.

8 WEEK VARIETIES—Pinch July 20

H	Yellow Cushion	Dec. short, light yellow	Sept. 15
H	Arlora	Large, soft yellow incurves	Oct. 10
H	Yellow Irene	Small Pompon	Oct. 15

9 WEEK VARIETIES—Pinch July 25

D	Golden Herald	Golden yellow, late December	Oct. 25
	Gold Coast	Int. Pompon	Oct. 25
	Yellow Dot	Int. Pompon, bright center	Oct. 25
	Red Dot	Bright Yel. Pompon with bronze red center. Sport of Pink Dot	Oct. 25
	Mary L. Hall	Deep Yel. Int. pompon	Nov. 1
	Yel. Sea Gull	Light Yellow, large pompon	Nov. 1

10 WEEK VARIETIES—Pinch July 28

	Yellowtop	Large Dec., cloth house	Nov. 5
	Yel. Beauregard	Sport of Beauregard	Nov. 5
	Barcarole	Int. Pompon	Nov. 5
	Constellation	Med. dec., deep lemon	Nov. 5
	Luxury	Large dec. clear yellow. At its best as disbud in summer but good for June thru Oct.	Nov. 8
		Responds to off season flowering. Good for pots	Nov. 10
D	Yel. Shasta	Large lem. yel. Year around blooming	Nov. 10

11 WEEK VARIETIES—Pinch July 28

	Golden Chord	Int. Pompon	Nov. 13
	Forty Niner	A very good responding gold. yellow pompon	Nov. 15
D	Yel. L. I. Beauty	Sport of L. I. Beauty	Nov. 20
	Yel. Highbrow	Sport of Highbrow	Nov. 20
	Lollipop	Int. Pomp. Lemon yellow	Nov. 20
	Pippin	Int. pomp. Deep lemon yellow	Nov. 20

YELLOW POMPONS, DECORATIVES, SINGLES AND ANEMONES (Cont.)

12 WEEK VARIETIES—Pinch August 5

		<i>Normal Flowering Date</i>
D	Champagne	Int. Single..... Nov. 25
	Sunnyside	Med. Pompon, very productive..... Nov. 25
	Goldsmith	Large decorative, deep golden..... Nov. 25
D	Yel. Valencia	Large single, golden yellow..... Nov. 28
	Yel. Cordova	Int. pompon..... Nov. 30

13 WEEK VARIETIES—Pinch August 10

	Yel. Acclaim	Large pompon, sport of Acclaim..... Dec. 5
D	Jackpot	Large dec., very heavy, golden..... Dec. 5
	Corsair	Large gold., yel., good responding..... Dec. 10
	Yel. Snowcrest	Light yellow, green center..... Dec. 13

14 WEEK VARIETIES—Pinch August 15

	Yel. Garza	Med. anemone. Light yellow..... Dec. 15
	Vibrant	Large decorative. Deep lemon..... Dec. 20

15 WEEK VARIETIES—Pinch August 20

	Yel. Revelation	Med. pompon, good production..... Dec. 25
	Yel. Snow	Med. pompon, deep lemon..... Dec. 25
Ill.	Yel. Snowbound	Med. decorative. Light yellow..... Jan. 5
	Golden Snowbound	Int. dec. Golden yellow..... Jan. 5

WHITE POMPONS, DECORATIVES, SINGLES AND ANEMONES

8 WEEK VARIETIES—Pinch July 20

*Normal
Flowering Date*

H	White Cushion	Dec., white, short.....	Sept. 15
H	Irene	Small white pompon.....	Oct. 15
	Pristine	Pure white pompon. Good under glass and cloth	Oct. 20

9 WEEK VARIETIES—Pinch July 25

	Pinocchio	Small pomp., cloth house.....	Oct. 25
	Popcorn	Med. pompon. White suffused with pink.....	Oct. 25
	Wh. Popcorn	Med. pompon. Sport of Popcorn.....	Oct. 25
	White Keepsake	White pompon. March thru October.....	Oct. 25
	Songster	Med. pompon. Pure white.....	Oct. 25
P	Monty	Large clear white. Excellent for pots.....	Oct. 25
D	White Doty	Large white pompon.....	Nov. 1
	Seagull	Medium pompon. Cream white.....	Nov. 1

10 WEEK VARIETIES—Pinch July 28

	Whitetop	Large dec. pom. Good under glass or cloth.....	Nov. 5
	Encore	Pure white. Good under glass or cloth.....	Nov. 5
	Ill. Igloo	Cream white pom. Good for year around flower- ing.....	Nov. 10
PD	Pacesetter	Good medium size daisy, excellent substance, responds to off season flowering.....	Nov. 10
PD	Little America	Small spray anemone, very productive.....	Nov. 10
D	Shasta	Med. large anemone. Responds well throughout the year.....	Nov. 10
	Ill. Snowdrift	Novelty, spider pompon, off season flowering....	Nov. 10

11 WEEK VARIETIES—Pinch August 1

	Snowflurry	Small white button pompon.....	Nov. 15
	Priscilla	Med. pompon. Good producer.....	Nov. 20
	Highbrow	Large decorative. Good for late clothhouse....	Nov. 20
D	L. I. Beauty	Large anemone. White yel. center.....	Nov. 20

12 WEEK VARIETIES—Pinch August 5

D	Wh. Valencia	Large single.....	Nov. 25
	Cordova	Med. decorative pompon, productive.....	Nov. 30
	Fortune	Med. formal pompon, cream white.....	Dec. 1

13 WEEK VARIETIES—Pinch August 10

	Acclaim	Large pomp., responds well.....	Dec. 5
	Carrara	Med. decorative, low growth.....	Dec. 5
	Cotillion	Med. pompon, white.....	Dec. 5
	Cameo	Large decorative, ivory white.....	Dec. 5
	Snowdrop	White button pompon. Responds well.....	Dec. 8
	Snowcrest	Pompon with green center.....	Dec. 13

14 WEEK VARIETIES—Pinch August 15

	Snowcap	Large formal pompon, good substance.....	Dec. 15
	Garza	Medium anemone.....	Dec. 15
	Silversmith	Large white decorative, very productive.....	Dec. 15

15 WEEK VARIETIES—Pinch August 20

	Revelation	Medium large decorative.....	Dec. 25
	Snow	Medium large pompon, cream white.....	Dec. 25
	Ill. Snowbound	Medium large decorative.....	Jan. 5
	Talmeda	Intermediate white, good form and substance...	Jan. 5

PINK POMPONS, DECORATIVES, SINGLES AND ANEMONES

8 WEEK VARIETIES—Pinch July 20

		<i>Normal Flowering Date</i>
H Major Cushion	Dec. lav. good for Spring pot plants	Sept. 25
H Jewell	Lavender pink button, responds as spring pot . . .	Oct. 15
Carolyn Yosick	Medium decorative, lavender	Oct. 20

9 WEEK VARIETIES—Pinch July 25

	Pinkette	Small dark pink, cloth house	Oct. 25
P	Reveille	Small pomp., bright pink	Oct. 25
	Pink Dot	Medium pompon, light lavender, dark center . . .	Oct. 25
	Reward	Bright pink daisy, responds to year around bloom- ing	Oct. 25
P	Bluechip	Medium large dec., responds off season flowering .	Nov. 1
D	Lillian Doty	Large pompon	Nov. 1
	Tempo	Large pink decorative, good for cloth house . . .	Nov. 3

10 WEEK VARIETIES—Pinch July 28

P	Portrait	Luminous pink, short growth, off season flowering	Nov. 8
P	Humdinger	Large violet pompon, low compact	Nov. 10
	Pandora	Large decorative, normal season and cloth house	Nov. 10
D	Masterpiece	Bright deep lavender, off season flowering	Nov. 12
	Memorial	Medium anemone, lavender pink	Nov. 12

11 WEEK VARIETIES—Pinch August 1

	Taffeta	Two tone pink, decorative, off season flowering . .	Nov. 15
	Orchid Beauty	Medium anemone	Nov. 15
	Almega	Large pompon, light lavender	Nov. 20
D	Pink L. I. Beauty	Large anemone, light lavender	Nov. 20
P	Ill. Formal	Int. Pink Pomp., tubular rays, responds	Nov. 23

12 WEEK VARIETIES—Pinch August 12

D	Valencia	Large single, rose pink	Nov. 25
D	Dk. Valencia	Large single, orchid pink	Nov. 25

13 WEEK VARIETIES—Pinch August 10

D	Debutante	Large pink daisy, responds well to off season blooming	Dec. 10
	Minstrel	Medium pompon, lavender pink	Dec. 12

14 WEEK VARIETIES—Pinch August 15

	Riveria	Medium decorative, responds Dec. thru March . .	Dec. 15
	Defiance	Intermediate decorative	Dec. 20
	Medallion	Lavender rose, recommended Dec. thru February	Dec. 20

BRONZE & RED POMPONS, DECORATIVES, SINGLES AND ANEMONES

8 WEEK VARIETIES—Pinch July 20

		<i>Normal Flowering Date</i>
H	Champion Cushion	Dec., short, deep bronze..... Sept. 25
	Jemima	Large Pompon, dark bronze..... Oct. 20
H	Commander Cushion	Dec., short red..... Sept. 25

9 WEEK VARIETIES—Pinch July 25

	Firebird	Medium decorative, reddish bronze.....	Oct. 25
	Buckskin	Tawny bronze daisy, off season blooming.....	Oct. 25
P	Bronzechip	Orange br., sport of Bluechip, off season.....	Nov. 1

10 WEEK VARIETIES—Pinch July 28

	Comanche	Int. pompon, orange bronze, productive.....	Nov. 5
	Beauregard	Orange bronze, decorative. Off season flowering.....	Nov. 5
	Bittersweet	Medium single, bittersweet red.....	Nov. 5
PD	Copperhead	Large, bronze coppery decorative.....	Nov. 10
	Chevron	Mahogany red, withstands summer heat.....	Nov. 10
	Paragon	Large decorative, red, late cloth house.....	Nov. 12
D	Br. Masterpiece	Large pompon. Responds well.....	Nov. 12

11 WEEK VARIETIES—Pinch August 1

	Thelma	Pompon, brilliant scarlet, responds to late shading.....	Nov. 20
	Legal Tender	Medium size, two tone, red gold.....	Nov. 20
D	Red Rolinda	Intermediate anemone. For Nov. and Dec.....	Nov. 23

12 WEEK VARIETIES—Pinch August 5

	Ill. Redwood	Large pompon, reddish bronze.....	Nov. 25
D	Br. Goldsmith	Large decorative. For off season blooming.....	Nov. 25
D	Apricot Valencia	Large single, apricot.....	Nov. 28
D	Red Valencia	Large single, red.....	Nov. 28
	Galaxy	Orange scarlet, responds readily, excellent for extending the season.....	Dec. 1

13 WEEK VARIETIES—Pinch August 10

	Debonair	L. pompon, crimson red.....	Dec. 5
	Christmas Star	Red Daisy, responds for extending the season....	Dec. 12
		Medium pompon, coral bronze.....	Dec. 12
	Red Minstrel	Medium pompon, deep reddish bronze.....	Dec. 12

14 WEEK VARIETIES—Pinch August 14

	Christmas Greetings	Large, decorative, red pompon. Responds well for extending the season.....	Dec. 15
	Merrymaker	Medium single, crimson with bronze reverse....	Dec. 20
	Poinsettia	Large bright red daisy, sparse production, but beautiful for Christmas.....	Dec. 20

CUT VARIETIES OFF-SEASON BLOOMING MARCH THRU NOVEMBER

PLANTING TIME OCTOBER THRU JULY

	8 week	9 week	10 week	11 week
WHITE	P Pristine	Popcorn Wh. Popcorn Wh. Keepsake Songster	Whitetop Encore Shasta Ill. Snowdrift Little America Pacesetter Ill. Igloo	Highbrow Snowflurry
	S Silver Sheen	Queens Lace Albatross Snow White	Betsy Ross Ind. White Crystal Queen Gt. Betsy Ross Monument	Mefo
YELLOW	P	Golden Herald Gold Coast Yel. Dot Red Dot Mary L. Hall	Yellowtop Constellation Barcarole Yel. Shasta Yel. Beauregard Luxury Yel. Igloo	Golden Chord Lollipop Yel. Highbrow Forty Niner
	S Mrs. Kidder	Good News Yel. Lace	Imp. Ind. Yellow Ind. Yellow Yel. Monument Yel. Queen	Yel. Mefo
BRONZE & RED	P	Buckskin	Beauregard Chevron Paragon Copperhead	Thelma
	S	Detroit News	Dk. Ind. Bronze Ind. Bronze Mrs. Roy	
PINK	P Jewell	Bluechip Pink Dot Reward Pinkette Tempo	Portrait Queen of Pinks Humdinger	Taffeta Almega Ill. Formal
	S	Mary Garden	Ind. Pink Dk. Orchid Queen Orchid Queen Lav. Queen	

CUT FLOWERS OFF-SEASON BLOOMING TIME DECEMBER THRU

FEBRUARY. PLANTING TIME JULY-SEPTEMBER

	12 week	13 week	14 week	
WHITE	P Cordova Wh. Valencia Fortune	Cotillion Carrara Acclaim	Snowcrest Silversmith Snowcap Revelation Talmeda	
YELLOW	P Goldsmith Yel. Cordova Yel. Valencia	Corsair Yel. Acclaim	Yel. Snowcrest Vibrant Yel. Revelation	
BRONZE & RED	P Galaxy Br. Goldsmith Apricot Valencia Red Valencia	Red Minstrel	Christmas Greetings Poinsettia Merrymaker	
PINK	P Valencia Dk. Valencia	Debutante Minstrel	Riviera	

YEAR AROUND POTTED MUM PRODUCTION

Year around pot Mums are becoming rapidly much more popular with the average grower than year around cut mums. No wonder, a beautiful 6 inch Chrysanthemum pot is produced in three months or even in less time, depending on temperature and variety. Compare this with the time necessary for finishing a Cyclamen, Azalea or Hydrangea and you will understand why pot Mums are now grown in ever increasing quantities.

The one pinch method produces excellent plants. Some growers pinch twice, this delays flowering and is thus a less common practice. Plants of fair quality can be grown by potting and pinching the same day. However, a more perfect plant is produced by pinching a week or two weeks after planting. This means a lighting period of two weeks or less from September 1st till March 15th. For lighting use 60 watt bulbs, spaced 4 feet apart, 30 inches above the plants, three hours each night. Apply lights between 8 P.M. and 5 A.M., so that there is never a continuous darkness of more than 8½ hours.

Maintain at least a 60 degree night temperature, some experts advise 65 degrees but most growers seem to obtain satisfactory results with 60 degrees. After color shows, drop temperature to 55 degrees or less.

Pot Mums can be grown in any good soil and peat mixture. Use five cuttings for a so-called 6 inch $\frac{3}{4}$ Azalea pan, this is the most popular size.

If you prefer low pots, but use tall growing varieties, as the Lace varieties and Indianapolis varieties, you have to apply the delay pinching method, this means pinch about 10 days to two weeks after short day treatment has begun.

Black cloth for bud and flower formation should be used from March 15th till August 30th, no black cloth is necessary during the rest of the year. Neither is artificial light needed between March 15 and September 1st.

Try a moderate amount of potted Mums for whenever you think you can make good use of them, as for Easter flowering, for September flowering or for every month in the year, as already practiced by many growers. Growing of potted Mums is both simple and profitable.

Please feel free to write for additional information.

